

# Phoenix International Ltd.

**Phoenix International Ltd. | BSE Code: 526481 | Market Data as on Date: 20 Feb 2017**

|                          |       |                       |            |                        |       |
|--------------------------|-------|-----------------------|------------|------------------------|-------|
| Current Price (₹)        | 9.89  | Market Cap (₹ Crores) | 16.61      | Book Value (₹)         | 41.26 |
| 52 Week High (₹)         | 12.23 | Shares Outstanding    | 167,89,560 | P/B Ratio              | 0.24  |
| 52 Week Low (₹)          | 8.10  | Beta - Sensex         | (0.06)     | Earnings Per Share (₹) | 0.83  |
| Face Value per Share (₹) | 10.00 | Dividend Yield (%)    | -          | P/E Ratio              | 11.92 |

## Company Info:

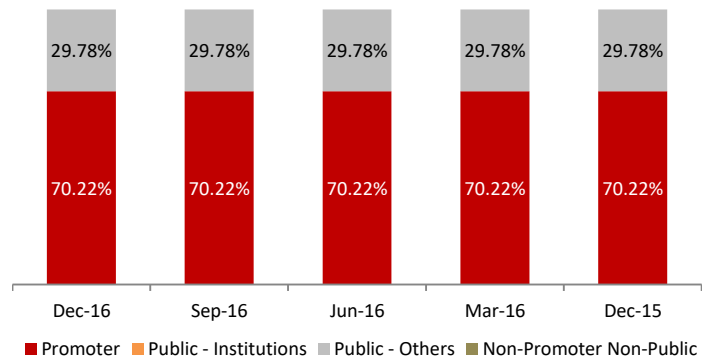
Incorporated as a private limited company in Dec.'87, Phoenix International (PIL) was converted into a public limited company in Jun.'88. It was promoted by D N Kalsi and Ajay Kalsi. PIL came out with a public issue in Apr.'94 to part-finance the setting up of manufacturing facilities for 8,40,000 pairs of synthetic footwear (sport shoes) at Ghaziabad. PIL has signed an agreement with Reebok International, US & UK, to manufacture and supply shoes under its brand name. One of the fastest growing sports-utility footwear companies, Skechers, US, has signed an agreement allowing PIL to be its licensee in India for its 15-20 models ranging from steel-toed leather boots to thick-soled canvas shoes to classic loafers. The Company's brand "TUFFS" and "MADAME PHOENIX" have been successfully established in the market. The Company has three subsidiary companies namely Phoenix Industries Ltd, Park Leather Industries Ltd and Phoenix Cement Ltd.

## Peer Comparison

|        | Phoenix Internation | Rajesh Exports | Namaste Exports |
|--------|---------------------|----------------|-----------------|
| Sales  | 9.49                | 11,647.93      | 8.96            |
| PAT    | 0.36                | 102.84         | 5.53            |
| Equity | 16.79               | 29.53          | 13.93           |
| EPS    | -                   | 3.48           | 0.40            |
| OPM %  | 52.82               | 1.78           | 65.82           |
| NPM %  | 3.79                | 0.88           | 61.74           |

\* Peers are grouped according to sector and market cap

## Shareholding Pattern



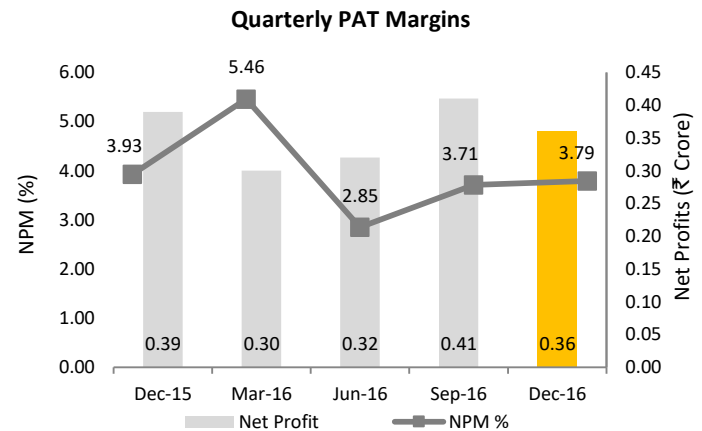
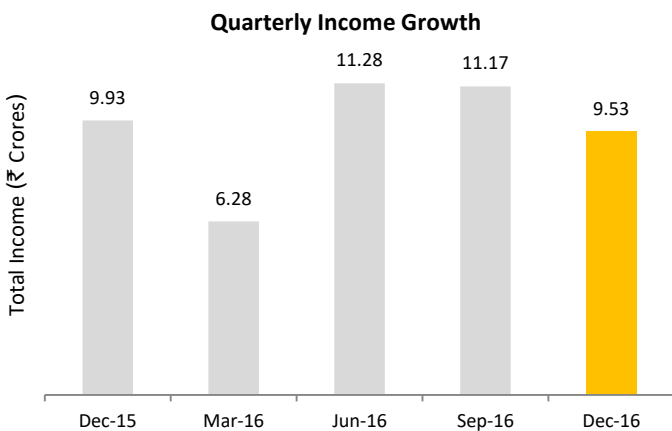
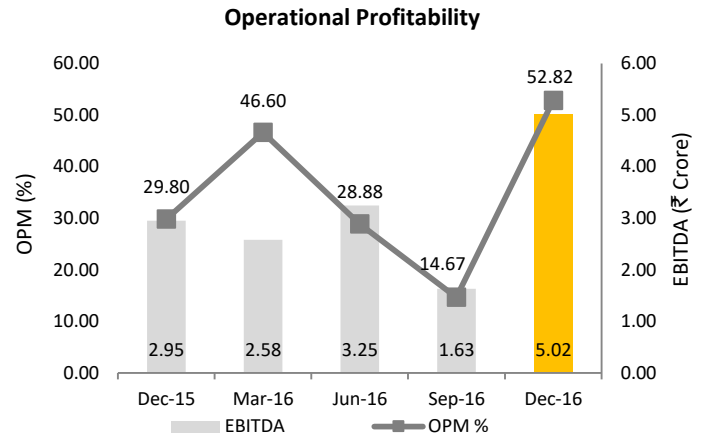
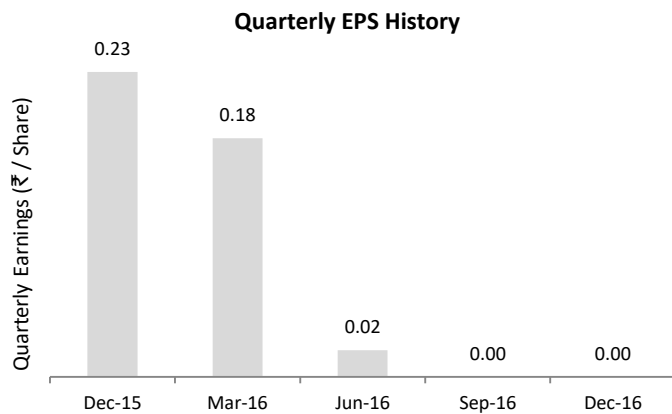
## Quarterly Review - Dec 16:

The Company has recorded revenues of ₹ 9.49 Crores during the current quarter as against ₹ 9.89 Crores for the corresponding quarter last year. EBITDA margins for the current quarter increased to 52.90% in Dec quarter this year as compared to 29.83% in the same quarter previous year. The Profit after Tax (PAT) for the current quarter stood at ₹ 0.36 Crores.

## Quarterly Results:

### Income Statement

|              | Figures in ₹ Crores |          |        |          |        |          |        |          |
|--------------|---------------------|----------|--------|----------|--------|----------|--------|----------|
|              | Dec-16              | % of (1) | Dec-15 | % of (1) | Sep-16 | % of (1) | Jun-16 | % of (1) |
| Revenue      | 9.49                |          | 9.89   |          | 11.12  |          | 11.24  |          |
| Total Income | 9.53                |          | 9.93   |          | 11.17  |          | 11.28  |          |
| Expenditure  | (4.52)              | -47.63%  | (6.98) | -70.58%  | (9.54) | -85.79%  | (8.04) | -71.53%  |
| Interest     | (4.34)              | -45.73%  | (1.98) | -20.02%  | (0.92) | -8.27%   | (2.62) | -23.31%  |
| PBDT         | 0.68                | 7.17%    | 0.97   | 9.81%    | 0.71   | 6.38%    | 0.63   | 5.60%    |
| PBIDT        | 5.02                | 52.90%   | 2.95   | 29.83%   | 1.63   | 14.66%   | 3.25   | 28.91%   |
| Depreciation | (0.17)              | -1.79%   | (0.40) | -4.04%   | (0.15) | -1.35%   | (0.17) | -1.51%   |
| PBT          | 0.51                | 5.37%    | 0.56   | 5.66%    | 0.57   | 5.13%    | 0.47   | 4.18%    |
| Tax          | (0.15)              | -1.58%   | (0.18) | -1.82%   | (0.16) | -1.44%   | (0.15) | -1.33%   |
| Net Profit   | 0.36                | 3.79%    | 0.39   | 3.94%    | 0.41   | 3.69%    | 0.32   | 2.85%    |

**Quarter on Quarter Changes:**


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